

# Welcome to Liyang Industry

A World Class Motorcycle Battery manufacturer...



## Who We Are....

One of Largest Motorcycle Battery Manufacturer in China

Established in 1995

We sale one product every 4 Seconds

Over 200000 square meter World Class Plant with fully automated production lines

10Mn + Annual Production Capacity with a strong workforce of 600 + Employees

2.5 Ah ~ 200 Ah – Wide product Range

Tier 1 suppliers of OEM's and having Global Presence in 60 + countries

# A Journey Through Time..

1995 – Foundation of Liyang Industry

1999 – Sulfuric Acid Plant

2000 – Plastic Injection Molding Plant

2001 – ISO9001:2008 | 14001:2004 | AS18001:2007

2007 – Chongqing Liyang Industry Co. Ltd.

2009 – Sichuan Liyang Industry Co. Ltd.

2010 – Plate Manufacturing Plant

2011 – Launched YTX Series

2012 – Launched MF Series

2013 – Launched Nano GEL

2015 – Qualified Environment System

2017 – Awarded Best Selling Brand in Sichuan

2018 - Launched Car Battery

## Vision & Core Value

### Vision

- Provide credible value addition to customers
- Achieve operational excellence along with caring for environmental protection

### Core Value

- Customer Orientation
- Personal Integrity and commitments
- Striving for excellence
- Teamwork and mutual support

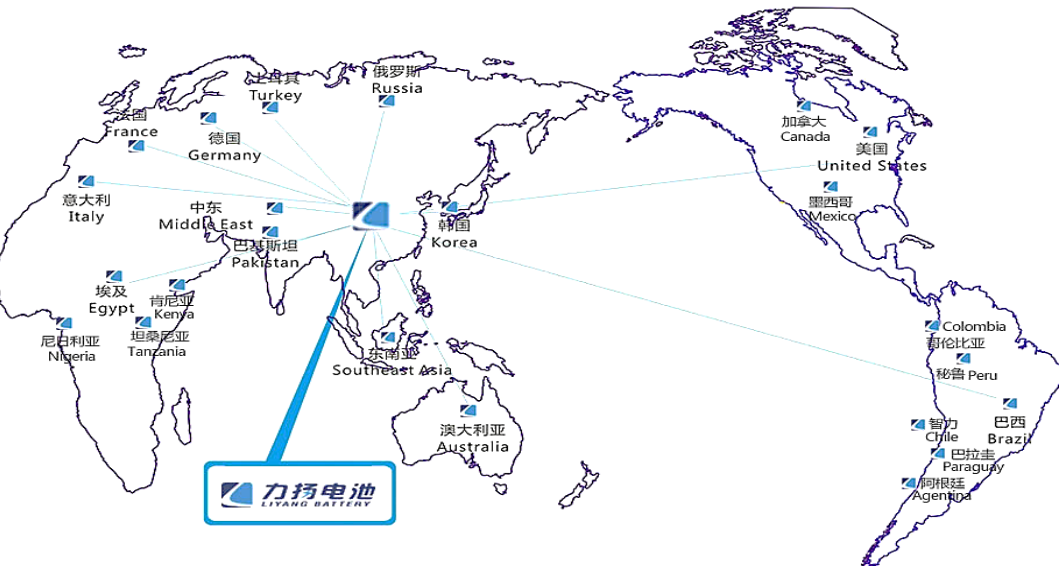
## Our Esteemed Clients – Domestic OEM



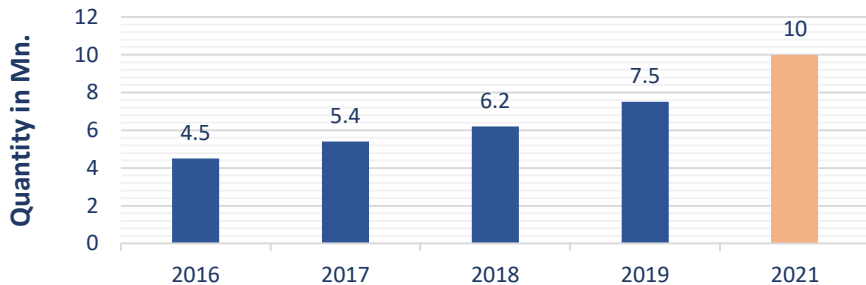
**Better Lose Money Than The Trust of The Customer**



## Our Global Presence...

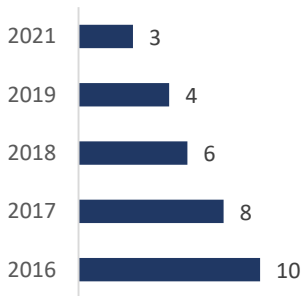


## Sales Volume Graph : YOY



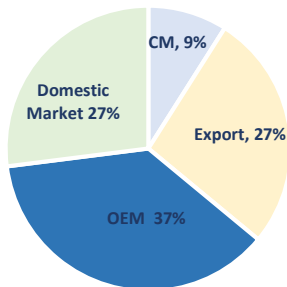
**Industry Growth Momentum to continue. Liyang Industry  
Has & Will Maintain Same Pace of Growth**

## Our Industry Ranking – YOY



**We are Rapidly Growing in Term of Top Ranking in China Motorcycle Battery Industry**

## Our Business Share %



**We Had Strong Hold on Premium Quality Segment**





# Product Range



Suitable in

-30°C to  
+50°C

Available Range

2.5Ah ~200Ah



Available in-  
DC  
MF  
SMF  
Nano GEL  
AUTOMOTIVE



Application –  
Motorcycle  
Car  
General Machinery

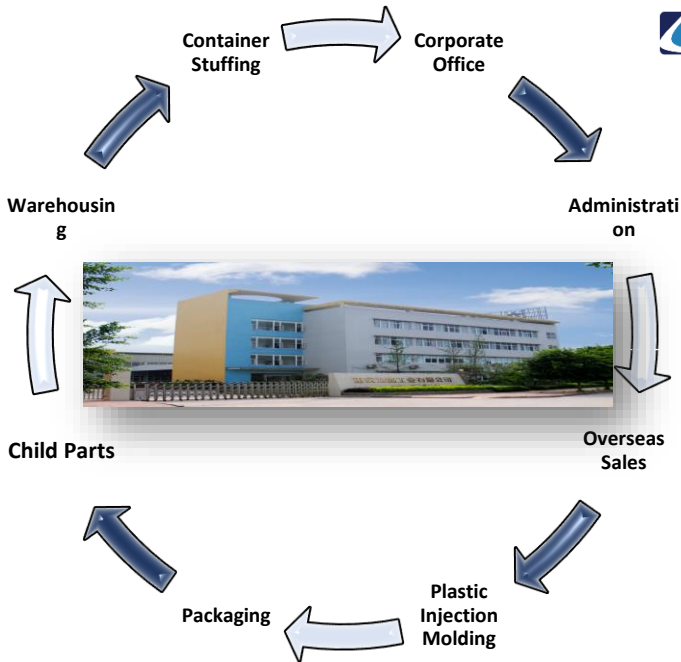


Selling through-  
Channel  
OEM  
Export

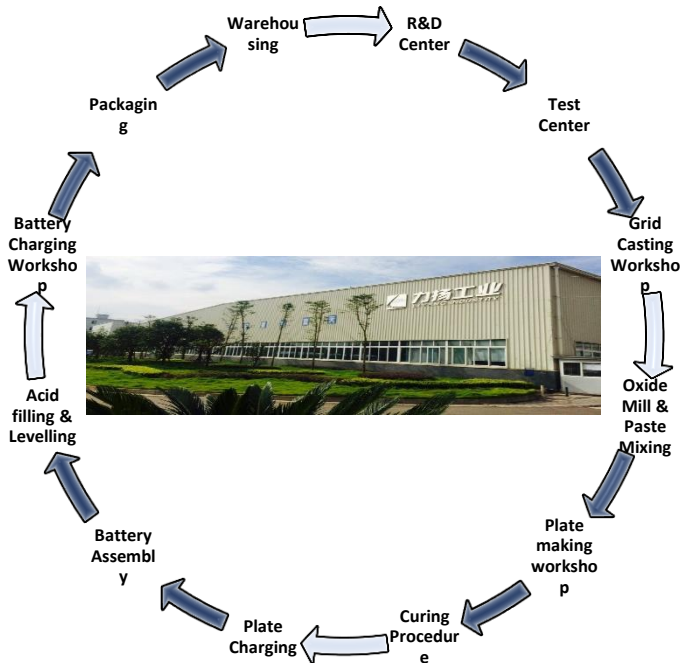
# Manufacturing Location



# Chongqing Plant



# Sichuan Plant



## A World Class Manufacturing Set Up :



**1. Grid Casting**



**2.Oxide Mill & Paste Mixer**



**3. Plate Making**



**4. Plate Curing**

## A World Class Manufacturing Set Up :



**5. Plate Formation**



**6. Battery Assembly**

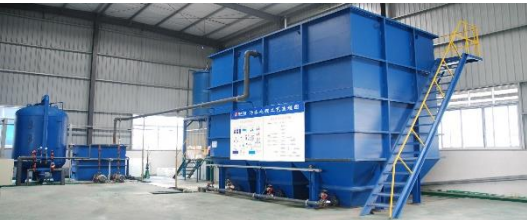


**7. Acid Filling & levelling**



**8. Battery Charging**

## Equipped with Best Environment Protection Equipment's



**Our production facility is fully equipped with Air, Water & Land pollution control equipment's**

## Strong Quality Gates -



**We Are Having Strong In-Process Quality Inspection as Well as Final Inspection – We are Committed to Quality Product**



## Packaging & Dispatch:



**Stronger Packing for Safe Logistic**



# Feature wise Index



#	Model	GEL	SMF	MF with acid	Conventional Dry Charge
1	Acid Leakage Free	Yes	Yes		
2	Tilted Free	Yes	Yes		
4	Factory activated	Yes	Yes		
5	Spill proof	Yes	Yes	Yes	
6	Vibration resistant	Yes	Yes	Yes	Yes
7	Maintenance free	Yes	Yes	Yes	
8	High performance	Yes	Yes	Yes	Yes
9	Warranty	12 Months	12 Months	12 Months	12 Months

## Certifications

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**We have all International certification meet Global Requirement**

# Work Culture....!

# Participation in Exhibition

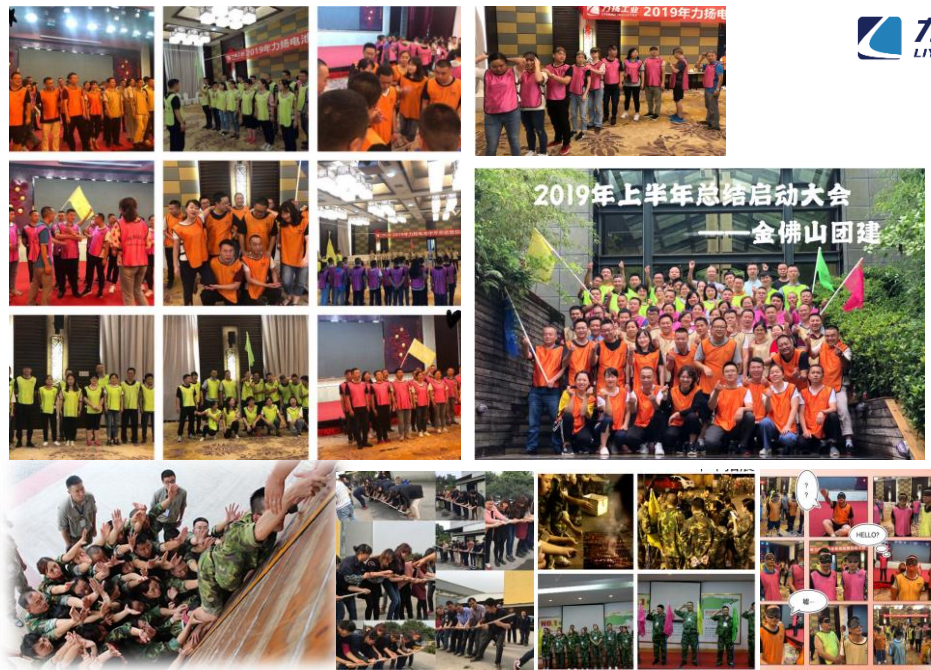




## Training & Skill development

2019年上半年总结启动大会  
——金佛山团建

Team Building





# Participation in Charity





Why  
Liyang...?

# Why Liyang...



## Product :

- ✓ Wide Range of Product- 2.5Ah ~200Ah
- ✓ Excellent Cranking Power
- ✓ Longer Service Life
- ✓ Excellent Performance in all weather condition ( - 30°C to + 50°C )
- ✓ Higher Vibration Resistance
- ✓ Best Value for Money



## Packaging :

- ✓ Stronger packing for safe logistic

# Why Liyang...



## Quality :

- ✓ Serving Premium Quality Products
- ✓ 99.99% Purity of Lead to Increase service Life of Product
- ✓ Use of Virgin Material in Plate Pasting
- ✓ Assembly in Controlled Environment with Automated System
- ✓ 100% In-Process Quality Inspection at Every Stage
- ✓ Strong Final Inspection before Packaging


















## Technology :

- ✓ Remain ahead of Domestic Peers

# Why Liyang...

## Standard Quality Vs. OEM Quality

		
		Raw Material
		Separator
		Vent Plug
		Fasteners
		Terminal
		Sealing Cap
		Exhaust Pipe

# Why Liyang...



## General :

- ✓ Value for Money Product
- ✓ Serving World Since 1995
- ✓ World Class Manufacturing Set Up with Automated Production Lines
- ✓ Production of 100% Child Parts In-house to have Better Quality Control
- ✓ Having all Major International Certifications
- ✓ Serving to Domestic OEM and Global OEM's



# Why Liyang...

## Customer :



- ✓ Customer's Joy to Interact with LIYANG
- ✓ We Offer Best Value for Money
- ✓ We Are Building Relationship beyond Business
- ✓ Decades of Loyalty

**Better Lose Money Than The Trust of The Customer**



# Thank You ..